

A. Claire Zimmerman

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LOCATED in NYC

EXPERIENCE

TOPOS GRAPHICS

Senior Designer
Aug 2021 – Present
Designer
Feb 2019 – Aug 2021

Worked collaboratively with studio founders to design brand identities and applications from concept to production. Applied motion graphic skills to commercials, social media posts, and gala videos. Worked with web developers to design and launch new websites. Coordinated with printers to produce stationery, booklets, and signage. Served as client contact for Oolite Arts, Knight Foundation, and O, Miami Poetry Festival.

FREELANCE

Designer
Aug 2017 – Present

Led all clients through the design process: creating a work schedule, following a budget, determining brand strategy, presenting design options, incorporating feedback, providing final artwork, and writing brand guidelines. Clients include The Gaea Prize, Gender Conference NYC, Gender and Family Project, and Angie Shih.

THE JEWISH MUSEUM

Designer
Feb 2018 – Jan 2019
Junior Designer
Feb 2017 – Jan 2018

Designed exhibition advertising campaigns for digital, out-of-home, and print media placement. Led the creation of animation assets, shop products, and photo retouching. Worked with printers to create newsletters, maps, brochures, and signage that met consistent brand standards. Mentor for studio interns.

INTERNSHIPS

2014 – 2016

DESIGN RANCH Kansas City, Kansas, Summer 2016
SPENCER MUSEUM OF ART Lawrence, Kansas, 2014 – 2016
FAREGROUNDS KC Kansas City, Kansas, Spring 2016
TAD CARPENTER CREATIVE Kansas City, Kansas, Summer 2014

EDUCATION

UNIVERSITY OF KANSAS

Lawrence, Kansas
Aug 2012 – May 2016

Bachelor of Fine Arts in Visual Communication Design
Art History Minor, Honors Student, Class Valedictorian
GPA 3.94

HOCHSCHULE TRIER

Trier, Germany
Mar – July 2015

Kommunikationsdesign study abroad program
Scholarships: Honors Experience Scholarship, Collins Scholarship, Global Scholar
Research: "Type in Trier" published in KU Undergraduate Research Journal

AWARDS

2016 AIGA Kansas City
AXII Exhibition

2016 Dallas National
Student Show: Finalist
Senior Portfolio, Best
Use of Type

2015 Dallas National
Student Show: Finalist
Junior Portfolio, Best
Publication Design

2014 Dallas National
Student Show: Finalist
Sophomore Portfolio